

Rois
Light
Italic
Medium
Italic
Bold
Italic
Black
Italic
-Extra

Rois is a powerful extended sans serif typeface inspired by heavy headline typefaces. A concise expression collected by classical poster design led into the essential architecture of Rois. Brutalistic tendencies like the disclosure and visibility of the construction and a necessarily present attitude of uncompromisingness and radicalism pour into what we believe in Rois.

In tradition to all NEW LETTERS typefaces, small characteristics like curve shaped ,i' stems or a slightly closed ,s', Rois expresses its unique character. Through its width proportions of uppercase and lowercase letters, Rois has an extended appearance. A small descender emphasize this appearance. Through its extended proportions, Rois is situated in headline usage. The family comes in six different weights.

Designer
Armin Brenner, Markus John

Year
2018

Styles
9, Light, Light Italic, Medium, Medium Italic, Bold, Bold Italic, Black, Black Italic, Extra

Licenses
Desktop, Web, App (on request)

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Light samples

Sunset rider

TOO FAST TOO SLOW

The rest is

silence

A place for us

to dream

Godspeed you

10 PT

The truth is you already know what it's like. You already know the difference between the size and speed of everything that flashes through you and the tiny inadequate bit of it all you can ever let anyone know. As though inside you is this enormous room full of what seems like everything in the whole universe at one time.

18 PT

The truth is you already know what it's like. You already know the difference between the size and speed of everything that flashes through you and the tiny inadequate bit of it all you can ever let anyone know.

30 PT

The truth is you already know what it's like. You already know the difference

Light italic samples

Sunset rider

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Medium samples

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File Format

Desktop, Web, App (on request)

Release
2018

About

NEW LETTERS is a german type foundry and design studio founded by Armin Brenner and Markus John in 2015. We are focusing in typography and graphic design, all in the intersection of cultural and commercial projects. We engage in projects within the fields of culture, art and fashion.

Commissioned Typefaces

We also offer individual typeface design and lettering. This is the best way for a exclusive visual identity. Please contact us for more information.

Workshops

Currently we are looking for the opportunity for small workshops and lectures. Please contact us for more information.

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